

SEPTEMBER (Kate Launch) :

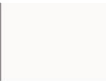
WEEK 1_LOUNGE



LIGHT GREY HEATHER



IRON



TUNDRA



CACTUS



DESERT CACTUS



DUSTY ROSETTE

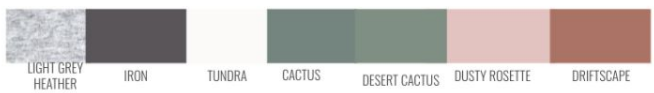


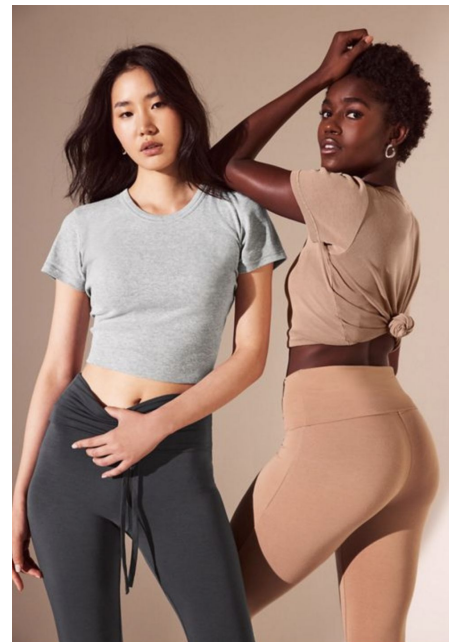
DRIFTSCAPE



SEPTEMBER (Kate Launch) :

WEEK 1_LOUNGE

















Media Coverage

Lounge Launch:

- WWD: ["Kate Hudson's Activewear Brand Fabletics Adds Loungewear to The Assortment"](#) | August 24, 2021
- Yahoo! Finance: ["Kate Hudson's Activewear Brand Fabletics Adds Loungewear to the Assortment"](#) | August 24, 2021
- Fashion.ie: ["New Fabletics Loungewear Collection Due Next Month"](#) | August 24, 2021
- Sourcing Journal: ["Fabletics Has a New Category Under Its Belt"](#) | August 24, 2021
- Retail Dive: ["Fabletics Expands to Loungewear"](#) | August 25, 2021
- FashionUnited: ["Fabletics Steps Into Loungewear"](#) | August 26, 2021
- Eminentra: ["Fabletics Launches New Lounge Category"](#) | August 29, 2021